



Capitol Hill Cluster School  
*Where Every Child Achieves*

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## Capitol Hill Classic 10K Presented by Capitol Hill Cluster School Sponsorship Packet

Race Date: May 15, 2011  
Time: 8AM  
Location: Capitol Hill, Washington DC  
Events: 10 K, 3K fun run  
Runners: 3,500 for 10K, 300 for 3K fun run  
Spectators: 1,000 +  
Supports: 1,000 DC Public School Children  
Website: [www.capitolhillclassic.com](http://www.capitolhillclassic.com)

### **Sponsorship Summary**

The Capitol Hill Classic 10K is the showcase fundraising event for the Capitol Hill Cluster School PTA. The Cluster School is a wonderful DC public school serving approximately 1000 students from pre-school through 8th grade (for more information on the Cluster School, visit [www.capitolhillclusterschool.org](http://www.capitolhillclusterschool.org)). For a spot on the T-Shirt Sign up by **March 28, 2011**.

### **Race Summary**

This is the 32<sup>nd</sup> Year of the Capitol Hill Classic 10K. The race is the ONLY race run entirely though historic Capitol Hill, attracting many who work and live on Capitol Hill. The course takes you along Massachusetts Avenue, around Lincoln Park, down East Capitol Street to RFK Stadium, then back up Independence into SW and then pass the U.S. Capitol.

The 10K is a fast, USATF-certified course that features ChronoTrack Timing, Mile Splits and water stations.

The Capitol Hill Cluster School PTA is a 501(c)(3) charity all sponsorships are **fully deductible**.

Choose the sponsorship level that works for you and begin supporting your local DC Public School's PTA.

*All participants are required to sign a standard waiver, see registration form for specifics at [www.capitolhillclassic.com](http://www.capitolhillclassic.com).*

### **TITLE 10K SPONSORSHIP- \$10,000.00 (ONE)**

- Event named for sponsor - “Capitol Hill Classic 10K brought to you by XYZ Company”
- Corporate logo prominently displayed on Race T-Shirt (3”x 10”)
- Corporate logo displayed on race website
- Top billing on fliers sent home to all Cluster school children
- Official Classic starter and awards presenter

### **3K PRESENTING SPONSORSHIP- \$ 7,500.00**

- Event named for sponsor – “Capitol Hill Class 3K Fun Run brought to you by XYZ Company”
- Corporate logo prominently displayed on Race T-Shirt (2”x 6”)
- Corporate name displayed at race website
- Corporate logo on fliers sent home to all Cluster school children
- Official Starter (3 K Fun Run)

### **MAJOR SPONSORSHIP- \$ 5,000.00**

- Corporate logo on Race T-Shirts
- Corporate name at start, finish, or water table
- Corporate name displayed on race website
- Corporate logo on fliers sent home to all Cluster school children

### **MILE MARKER SPONSORSHIP- \$ 1,500.00 (6)**

- Corporate logo on Race T-Shirt
- Corporate name on Mile Marker
- Corporate name displayed on race website
- Corporate name on T-Shirts

### **CONTRIBUTING SPONSORSHIP- \$ 1,000.00**

- Corporate logo on Race T-Shirt
- Corporate name displayed on race website
- Corporate name on fliers sent home to all Cluster school children

### **IN KIND SPONSORSHIP – donation of \$1,000 or more**

- Corporate name on Race T-Shirt
- Corporate name displayed on race website
- Event day recognition

### **FRIENDS OF THE CAPITOL HILL CLASSIC - \$ 500.00**

- Corporate logo displayed on race website

All sponsor levels receive event day recognition and a complimentary race entry.



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## Sponsorship Reservation Agreement

\_\_\_\_\_ YES! We would like to be a sponsor of the 2011 Capitol Hill Classic 10K!

**TYPE OF SPONSORSHIP: (check one)**

\_\_\_ 10 K Title Sponsorship - \$10,000

\_\_\_ 3K Fun Run Presenting Sponsorship - \$7,500

\_\_\_ Major Sponsorship - \$5,000

\_\_\_ Mile Marker Sponsorship- \$1,500

\_\_\_ Contributing Sponsorship - \$1,000

\_\_\_ In Kind Sponsorship - \$1,000

\_\_\_ Friends of the Capitol Hill Classic- \$500

CONTACT NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_ E-MAIL \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please make checks payable to:

Capitol Hill Cluster School PTA

Memo: Capitol Hill Classic 10K

MAIL TO:

230 S. Carolina Ave SE

Washington, DC 20003

For further information, email or call Becky Richards Gorham, [beckystuba@yahoo.com](mailto:beckystuba@yahoo.com) 202-396-0097 or 202-329-9646